

BX PRIVACY POLICY

Last updated on 28/07/2018

Welcome to www.bx.bet

1. Who We Are

- 1.1. BX Evolution Ltd(the 'Company') takes the privacy of its clients seriously into account. This Privacy Policy is to let you know how the Company protects the privacy of your communications and collects, processes, uses and stores your personal data through our Website as well as the rights you have with regard to the foregoing collection and processing of your personal data. By visiting our Website and using our services you acknowledge of having read and fully taken into account this Privacy Policy. The Company acknowledges that in collecting your personal details it is bound by the Laws of Republic of Malta and will process your personal data in accordance with the General Data Protection Regulation. For any further request or query about how we use your personal information, you may address us by using the following email address: dataprotection@bx.bet.
- 1.2. Any notice, demand, request or other communication which you address to the Company shall either be sent by certified mail, return receipt requested, or by email. All notices given by e-mail shall be deemed given as of the business day following the day of transmission.

2. Definitions

For the purposes of this Privacy Policy the following definitions shall apply:

- 2.1. "Company Parties" means the Company and its respective past, present and future employees, officers, directors, contractors, consultants, attorneys, accountants, financial advisors, equity holders, suppliers, vendors, service providers, parent companies, subsidiaries, affiliates, agents, representatives, predecessors, successors and assigns. "Company Party" means one of the foregoing, as the case may be.

- 2.2. “Consent” - Any explicit, specific and freely given indication by which the User, after having been fully informed, signifies her agreement to personal data relating to her being processed.
- 2.3. “Cookie” - short text of software code, which is transmitted from the web server of our Company and stored at your device each time that you enter the Website.
- 2.4. “GDPR” - the General Data Protection Regulation (EU) 2016/679, of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC, as amended, replaced or superseded and in force from time to time and as transposed into member-state legislation.
- 2.5. “Personal Data” - Any information relating to an identified or identifiable user of www.bx.bet
- 2.6. “Processing” - Any operation or set of operations which is performed by the Company upon the personal data of the users of www.bx.bet whether or not by automatic means, such as collection, recording, organization, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, blocking, erasure or destruction;
- 2.7. “Services” – the online services at the Website;
- 2.8. “User” – Any internet user who accesses and browses or registers the User Account on www.bx.bet.
- 2.9. “User Account” means an account provided to you by the Company upon registration for use of the Services, as well as obtaining access to specific additional other products, utilities and offerings provided by Company Parties.
- 2.10. “Website” – The worldwide web website which is accessible through the domain name www.bx.bet including all of its webpages.

3. Subject Matter

- 3.1. The present Policy sets out the terms and conditions under which the Company follows in order to protect the privacy of our clients. It describes the conditions under which we make any collection and processing of your personal data and ensure their confidentiality (“Privacy Policy”).

- 3.2. The Company reserves the right to amend and update this Privacy Policy, whenever it deems it appropriate, and any changes thereof shall come in force and effect from the instance they appear online at the present webpage of www.bx.bet
- 3.3. If any provision of this Privacy Policy is declared void or unenforceable, such provision shall be severed from this Privacy Policy, which shall otherwise remain in full force and effect to the extent that the original intent of this Privacy Policy will not be altered in any material respect.

4. Principles of Data Processing

We fully respect your fundamental rights and render protection of your privacy a priority of the Company. In this context, when processing your personal data, we follow the following basic principles:

- 4.1. We submit your personal data only to legitimate processing, and we maintain full transparency vis-à-vis the way we handle your personal data.
- 4.2. We collect and process your data only for specified, explicit, and legitimate purposes as outlined in this policy, and we do not process it further in a manner incompatible with these purposes.
- 4.3. We process your personal data only to the extent that it is appropriate and relevant to the above purposes, while limiting the processing to the measure necessary for these purposes.
- 4.4. We make reasonable efforts with your own assistance to ensure that your processed data is accurate and, where necessary, updated with regard to the purposes of the processing, taking all reasonable steps to immediately delete or correct it in case of inaccuracy.
- 4.5. We keep your personal data in a form that allows you to identify yourself only for the time required for the above processing purposes.
- 4.6. We process your personal data in a way that guarantees its security by using appropriate technical or organizational measures.
- 4.7. We do not intend to further process your personal data for purposes other than the ones for which they are collected.
- 4.8. We inform you that there is no obligation to provide your personal data and that there are no possible consequences from the choice not to provide it. Furthermore, we inform you that your personal data will not be used for automated decision making, including profiling.

4.9. Without prejudice to what is stated in this policy, we do not disclose and transmit your personal data to third parties without your consent, unless permitted by law or by our contractual agreement with you.

4.10. Please be advised that we do not pass on your personal data to a third country or international organization for which there is no European Commission decision under the GDPR.

4.11. In general, we comply with all applicable laws and comply with all our statutory obligations, as data controllers of your personal data.

5 Types of Data Collected

5.1. At the point of registering for and creating of User Account, you shall provide to the Company your personal identification information, such as:

- Name and Surname
- E-mail address
- Mailing address
- Telephone number
- Date of birth
- Nationality
- Country

For the KYC/AML procedure, which is required to be done before contributing, you shall provide the following information:

- Scanned copy of a valid government-issued passport or ID Card
- Information about used cryptocurrency addresses

5.2. At the point of your access and during the use of www.bx.bet

- IPAddress.
- End user device data
- General communication data.
- Browsing data.
- Information on user preferences regarding www.bx.bet

5.3. At the point of accepting the receipt of advertisements [e.g. banners, hyperlinks or plugins] and any other type of commercial communications placed at or communicated through www.bx.bet or through our social media channels:

- All personal data directly provided by you.

- Non-personally identifiable information regarding the popularity of such commercial communications.

5.4. Any other personally identifiable information directly provided by you during interaction with our social media channels.

5.5. The Company does not collect or gain access in any way to special categories ("sensitive") of personal data or data relating to criminal convictions and offenses by its clients. You have an obligation to refrain from posting such data concerning yourself or third party data subjects. In the event that you submit such data to our Website, these will be removed as soon as we become aware of them. We have no liability to you or to any third parties for any processing of sensitive data due to your actions or omissions in breach of this obligation.

6. Purposes and Legal Bases of Data Processing

6.1. Personal data necessary for the navigation and use of our Website and the Services is collected and processed by the Company pursuant to Article 6(1)(b) of the GDPR ('Performance of contract') for the following purposes:

- Administration and development of the Website and the Services
- Enhancement of user experience, including the provision of personalized Services and improvement of the Website and the Services
- Development of new products, utilities and offerings
- Detection, investigation and prevention of fraudulent transactions and other illegal activities and protection of your rights and rights of the Company Parties
- Collection, processing and performing statistical and other research and analysis of information for enhancement of the Website and the Services
- Communication with you about products, services, promotions, events and other news and information we think will be of interest to you
- Verifying compliance with the Terms of Use of the Website.

7. Consent

7.1. The Company may process personal data only with your lawful consent for the following purposes:

- For the purposes of commercial communication, marketing and advertising of our services or third party services via SMS, telephone, e-mail, internet,

fax, mail, social media and / or any other appropriate communication channels.

- For personified market research and / or analysis purposes to better understand your needs, preferences, interests, experiences and / or habits as a consumer.
- To operate and manage any reward programs.

7.2. You give us your consent to the processing of your personal data for the above purposes with an electronic statement in a manner clearly distinguishable from other consents or notice and in an intelligible and easily accessible form using clear and plain language. Your consent is freely given and your personal data is given without such a provision being a legal or contractual obligation or a requirement on behalf of the Company for the performance of a contract between us.

7.3. You have the right to withdraw your consent at any time in writing to our contact details mentioned in this Policy. Withdrawal of your consent does not affect the lawfulness of the treatment of your data prior to its revocation. Your consent is also revoked in the same manner as provided.

8. Data Recipients

8.1. The Company shares your data with the Company's Parties in the process of pursuing the purposes of data processing at Group level.

8.2. The Company does not assign your personal data or interconnect its database with any third parties, public authorities or other organizations for financial or other consideration.

8.3. For the execution of the purposes mentioned in this Policy, the Company may provide access to or transmit the following types of your data to the following processors for and on behalf of:

- Your personal data to our internet and data hosting providers for hosting purposes.
- Your personal data to our information technology maintenance and support providers for the smooth operation of Website and our information and communication systems.
- Your personal data to third-party consultants to provide data analysis services.

8.4. The processing of your personal data by our data processors mentioned above is executed under a contract with us subject to, compelling such data processors to the same level of data protection provided by this policy.

8.5. We will not disclose your personal information with any third parties outside of the European Union in countries where there is no adequate data protection regime. However, in the event that such a data transfer occurs, we will take all reasonable steps possible to ensure that your data is treated as securely as it is within the European Union and in accordance with this Privacy Policy and the applicable legislation. Additionally, we will update the current Privacy Policy in order to reflect the cross-border data transfer and the relevant safeguards for your privacy

8.6. In the event that we are required by a court or other administrative authority, pursuant to an investigation relating to unlawful activities such as money laundering and in any other case that we are legally bound to do so, the Company may transfer your personal data to public authorities to the extent specified by law prior to you being informed.

9. Data Security and Confidentiality

9.1. In order to ensure the proper use and integrity of your personal data and to prevent their unauthorized or accidental access, processing, deletion, alteration or other use, the Company applies appropriate internal policies and takes all appropriate organizational, technical, physical, logical and procedural security measures, as well as technical standards, in accordance with applicable laws and regulations.

9.2. The processing of your data by the Company is conducted in a manner that ensures their confidentiality and physical and logical security, taking into account the latest developments, implementation costs and the nature, scope, context and purposes of the processing, as well as the risks for your rights and freedoms, which are applicable in each circumstance.

9.3. Your personal data is processed solely by authorized personnel of the Company, bound by strict obligations of confidentiality.

10. Retention of Personal Data

10.1. We keep your personal data for as long as it is each time necessary for the relevant purposes of their processing, in alignment with the Data Minimisation and Storage Limitation principles as defined in Article 5 of the GDPR.

10.2. The Company may retain your Date as long as your User Account is active.

10.3. The Company may retain your personal data after the expiration of their relevant processing purposes in the following limited cases:

- In case that there is a legal obligation under a relevant statutory provision.
- For research or statistical purposes of for the proper organization and operation of our business provided that anonymity or pseudonymization of your data takes place.
- In case of any claims against the Company, for as long as necessary to defend our rights and legitimate interests before any competent court and any other public authority.

10.4. After the period of retention, your personal data is erased from our databases and systems in accordance with our data protection policies and provided that their retention is no longer required for the fulfillment of the purposes we have described above.

10.5. For more information about data retention terms in relation to specific personal data, please contact us at dataprotection@bx.bet.

11. Your Rights

11.1. Without prejudice to applicable law and subject to any limitations thereof, you have the following rights:

- Request for access to your personal data and information related to their processing and obtain a copy thereof.
- Request for the rectification of any inaccuracies or any missing personal data of yours.
- Request for the erasure of your personal data.
- Request for the restriction of the processing of your personal data in cases explicitly provided for by law.
- Request for the portability of your personal data to another controller in a structured, commonly used and machine-readable format (e.g. cd).
- Object to the processing of your personal data in cases explicitly provided for by law.

- Object to a decision taken solely on the basis of automated processing, including profiling, which has impact on you or significantly affects you.

11.2. Any requests relevant to the above are addressed in writing to our contact details mentioned in this Policy.

11.3. The Company will respond to any of your requests within one month from their receipt. Upon prior notice, this period may be extended by a further two months if necessary, taking into account the complexity of the request and the number of any other pending requests. In case of rejection of your request, we will provide relevant justification.

11.4. If your request does not meet the requirements of applicable law, the Company reserves the right either to: (a) impose a reasonable fee, taking into account the administrative costs of providing the information or communicating or executing the requested action, or (b) reject your request.

11.5. In the event of any violation of your personal data, which may place your rights and freedoms at a high risk, and provided that it does not fall under one of the exceptions expressly provided for by applicable law, we undertake to inform you without undue delay.

11.6. If there are any doubts as to the identity of the individual submitting the request, we reserve the right to request the provision of additional information necessary to confirm his / her identity.

11.7. If your rights are infringed, we inform you that you have the right to file a complaint with the Malta Data Protection Authority or with any other competent supervisory authority.

12. Your Obligations

12.1. By using our Website and by providing your personal data upon your consent, you acknowledge that you are required to state your actual, accurate and complete information requested by the Company. Furthermore, you must inform our Company of any changes to your information so as to ensure it is kept up-to-date and accurate.

12.2. If you are found to be in breach of your obligations or if our Company has reasonable suspicion that the information you provide is false or incomplete or in any way contrary to applicable law or this Privacy Policy, we retain the right to reject your application for registration or to suspend or terminate your account immediately without notice. In this case, you have no right to any compensation

due to the rejection of your application, or the suspension or termination of your account.

12.3. You acknowledge that our Company may delete, cross-check, supplement or modify the information you provide based on information lawfully provided by third parties. In this case, our Company will provide you with relevant notice in compliance with applicable law.

12.4. By using our Website you confirm that you are over eighteen (18) years old. If you are under the age of eighteen (18) you have the obligation to abstain from any use of our Website and from any transfer of your personal data without the consent of the person who exercises your parental responsibility. If you fail to comply with the foregoing obligations, you must immediately notify the Company. In any case, using the Site, you acknowledge that the Company is not responsible for your violation of the obligations mentioned above to the extent that it is unable, even if it makes reasonable efforts, to verify your age or to receive consent from your guardian.

13. Cookies

Our Website uses cookies. For more information please proceed to [Cookie Policy](#)^[TD1].

14. International Jurisdiction and Applicable law

14.1. Any dispute between you and the Company arising from or in relation to the subject matter of this Privacy Notice shall be governed and construed in accordance with Malta law without reference to its conflict of laws principles and shall be subjected to the exclusive jurisdiction of the competent courts of Malta.

14.2. If a provision of the present Privacy Notice is canceled by a decision of a competent court as unlawful, invalid or unenforceable, this will not affect the validity and enforceability rest of its provisions, which will remain in full force and will be accordingly applied.