

## **Cookie Policy**

This Cookie Policy (together with the [Terms of Use](#), [Privacy Policy](#) and any other documents referred to in it) sets out how we use cookies. This Website, like those of many other reputable online companies, makes use of cookies. Please take the time to read and understand this Cookie Policy which has been provided for your information, as the user of this Website ('**You**' or '**User**'), for transparency and clarity purposes on our use of cookies. Unless defined in this Cookie Policy, capitalised terms have the meaning set out in the Terms.

### **What is a cookie?**

A cookie is a small file of information that is automatically stored by your browser on your computer's hard drive or mobile device when you access our Website. Cookies can only identify your computer or mobile device and not the individual user, by storing some basic information which will enable us to identify if you have previously visited our website. Cookies are only read by the server that placed them, and will not plant viruses or harvest your personal data. Cookies will not be used for any other purpose other than those stated in this section.

To provide you with the Services, we use first-party session and persistent cookies as well as third-party persistent cookies. Session cookies are automatically erased from your web browser once you close it. Persistent cookies last until they automatically expire after a period of time, or until you choose to delete them from your browser.

### **What are the types of cookies we use?**

We use **first-party session cookies** which automatically log generic information about your computer's connection to the Internet, called "session data". Session cookies are temporary and are deleted as soon as you close your internet browser. We use session cookies so that you do not have to stay re-inserting your information and so that our Website remembers your preferences. Session data consists of your IP address, operating system and type of browser software being used and your activities while using our Website. We collect session data because it helps us administer our Website, track correlative information and to collate statistics in relation to visitor traffic. We may use your IP address to help us diagnose problems with our server.

We use **first-party persistent cookies** which remain on your device for a pre-defined period after you've visited the Website. You enable first-party persistent cookies when you click the 'Remember Me' box when logging in to your account. This means that you will not have to stay re-entering your details every time you visit the Website.

Personal data that you provide us with such as your name and address is neither gathered, nor stored in the cookies placed by our Website and, as a result, your information will not be passed on to any third parties, unless specifically mentioned below.

In certain instances, we use **third party cookies**, which are cookies provided by parties other than Us/Website. We always ensure that these parties are reputable and will respect your privacy.

In particular, the Company makes use of **third-party persistent cookies** which are cookies set by Google Analytics. These help us measure how users interact with our Website by collecting information on clicks, time spent on the Website, and pages visited on the Website, the frequency a User visits the Website, what browser a visitor to the Website is using. We also collect information on how long a User remains on our Website and whether the User visits a third party site. This information is passed on to Google Analytics and the information we get back from Google Analytics is solely used to improve the Website. Statistics and analytical data are very useful tools for us to provide a better and more engaging product for our users and to make our business predictions more accurate. The cookie set by Google Analytics which will identify you as a unique User on the Company's Website can only be used by Google. For further information please visit the [Google Analytics Terms of Use](#) and the [Google Privacy Policy](#). You have the option to stop Google Analytics from recognising you when return to our Website by disabling cookies on your browser (further information on how this can be done, may be found below). The cookies Google Analytics places on Users' devices may last up to 2 years.

We may place social media buttons and/or plugins on the Website that allow you to connect with your chosen social network. In order to work, the social network (such as Facebook, LinkedIn or Twitter) will set cookies through our Website which may then be used to enhance your profile on the social networking site or otherwise contribute to the data they hold for the purposes outlined in their respective privacy policies.

### **How to control cookies**

Most web browsers automatically accept cookies but it is possible to change the options on your web browser or use certain software programs, which will enable you to control how and whether cookies will be accepted by your browser. You can disable cookies or set your browser to alert you when cookies are being sent. The Website supports your right to block any unwanted Internet activity, especially that of unscrupulous Websites, but if you choose to block our cookies, this may disable certain features on the Website. It is possible however to block cookie activity from certain Websites while permitting cookies from sites you trust.

You can control and/or delete cookies as you wish – for more information, see AllAboutCookies.org. You can delete all cookies that are already on your computer and you can set most browsers to prevent them from being placed. If you do this, however, you may have to manually adjust some preferences every time you visit a site and some services and functionalities may not work.